



CMC

2024 Golf Classic

Sponsorship Package



Myrtlewood Golf Club
Myrtle Beach, SC

May 23rd- 25th

cmcfoundationssc.com

CMC Foundation- Our Story

The Conway Medical Center Foundation is a not-for-profit corporation established in 1988. The CMC Foundation was established out of a recognized need to support the ever-expanding services offered by Conway Medical Center- and it has been growing ever since.

Your Sponsorship Impact

With CMC Foundation, you can be assured that your sponsorship dollars go to work right here in Horry County. Our sponsored programs within our signature initiative, HealthReach, provide critical medical screenings such as mammography's and colonoscopies, along with community programs like SmartSnacks, providing healthy snacks to over 850 Horry County children each week.



Our Story



CMC Golf Classic

In its 30th year, our 2024 CMC Golf Classic will take place May 23rd through 25th at Myrtlewood Golf Club.

Tournament highlights included in your sponsorship include practice rounds Thursday. Also included is lunch on Friday, breakfast on Saturday, and awards luncheon on Saturday, and beverages on the course.

Ask us about our sponsorships available for non-golfers!

To date, the CMC Golf Classic has raised over **1.7 million** dollars in support of the CMC Foundation's Health Outreach initiatives.



2023 Golf Classic Winners

Sponsorship Opportunities

Presenting Sponsor \$25,000

- Custom gift packages
- Custom golf experience
- Too many benefits to mention, ask us!

Platinum Sponsor \$10,000

- 5 Teams (10 players)
- Prominent banner recognition at the Classic
- Social media presence on CMC channels including Facebook, Twitter and Instagram
- Recognized as a Founder by the 1928 Society of CMC Foundation for 1 year
- VIP table at Thursday Night Welcome Party
- Logo on CMC Foundation website for 6 months
- Recognized by Ed Piotrowski (WPDE) in Golf Classic videos
- Mention from Straight Down Tour Bus during event
- Sponsorship recognition opportunity in CMC Outpatient Clinic locations

Gold Sponsor \$5,000

- 3 Teams (6 players)
- Prominent banner recognition at the Classic
- Social media presence on the CMC channels including Facebook, Twitter and Instagram
- Recognized as a Founder by the 1928 Society of CMC Foundation for 1 year
- Logo on CMC Foundation website for 3 months
- Mention from Straight Down Tour Bus during event
- Recognized by Ed Piotrowski (WPDE) in Golf Classic videos

Silver Sponsor \$3,500

- 2 Teams (4 players)
 - Prominent banner recognition at the Classic
 - Social media presence on the CMC channels including Facebook, Twitter and Instagram
 - Recognized as a Founder by the 1928 Society of CMC Foundation for 1 year
 - Logo on CMC Foundation website for 1 month
 - Recognized by Ed Piotrowski (WPDE) in Golf Classic videos
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Scoreboard/Scorecard Sponsor \$2,500

- 1 Team (2 players)
- Prominent signage on scoreboard and each player's scorecard
- Prominent banner recognition at the Classic
- Recognized as a Patron by the 1928 Society of CMC Foundation for 1 year

Team Sponsor \$1,500

- 1 Team (2 players)
- Name of logo prominently displayed at the Classic
- Recognized as a Patron by the 1928 Society of CMC Foundation for 1 year

Sponsorship Opportunities- Non- Golfers

Putting Contest Sponsor \$750

- Signage recognition at the putting contest at the event
- Recognized as a Patron by the 1928 Society of CMC Foundation for 1 year

Tee Sponsor \$300

- Signage recognition at a tee at Myrtlewood Golf Club during event
- Recognized as a Patron by the 1928 Society of CMC Foundation for 1 year

***Additional Sponsorship Opportunities Available**

Please contact Harley Shelley at harley.shelley@cmc-sc.com



Scoreboard/Scorecard Sponsor \$2,500

1 Team (2 players)

- Prominent signage on scoreboard and each player's scorecard
- Prominent banner recognition at the Classic
- One half-page black & white ad in the Classic program
- Recognized as a Patron by the 1928 Society of CMC Foundation for 1 year

Team Sponsor \$1,500

1 Team (2 Players)

- Name of logo prominently displayed at the Classic
- One half-page black & white ad in the Classic program
- Recognized as a Patron by the 1928 Society of CMC Foundation for 1 year

Sponsorship Opportunities- Non-Golfers

Party Sponsor \$7,500

- Prominent banner recognition at the Classic
- One half-page black & white ad in the Classic program
- Recognized as a Patron by the 1928 Society of CMC Foundation for 1 year
- Logo displayed on HealthReach Van

Ambassador Sponsor \$3,000

- Corporate name on Ambassador shirts
- Prominent banner recognition at the event
- One half-page black & white ad in the Classic program
- Recognized as a Patron by the 1928 Society of CMC Foundation for one year
- Logo displayed on HealthReach Van

Reception Sponsor \$2,500

- Prominent banner recognition at the Classic
- Signage recognition at lunch on Friday & Saturday
- One half-page black & white ad in the Classic program
- Recognized as a Patron by the 1928 Society of CMC Foundation for 1 year

Hospitality Sponsor \$2,000

- Prominent banner recognition at the event
- Signage recognition at lunch on Friday & Saturday
- One quarter-page black & white ad in the Classic program
- Recognized as a Patron by the 1928 Society of CMC Foundation for 1 year

Player Lunch Sponsor \$1,500

- Prominent banner recognition at the event
- Signage recognition at lunch on Friday & Saturday
- One quarter-page black & white ad in the Classic program
- Recognized as a Patron by the 1928 Society of CMC Foundation for 1 year
- You and a guest are invited to join us for lunch

Putting Contest Sponsor \$750

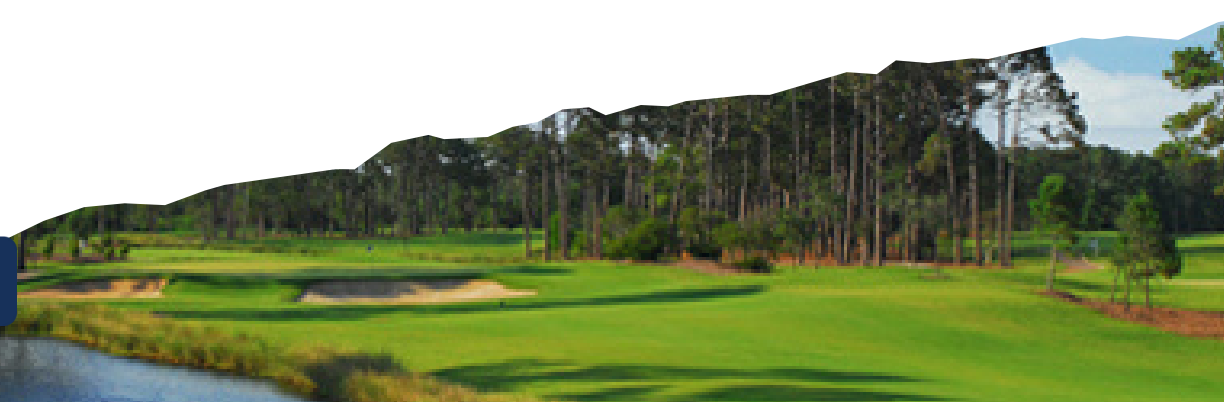
- Signage recognition at the putting contest at the event
- Recognized as a Patron by the 1928 Society of CMC Foundation for 1 year

Tee Sponsors \$300

- Signage recognition at a tee on either TPC Myrtle Beach or Pine Lakes
- Recognized as a Patron by the 1928 Society of CMC Foundation for 1 year



Register Here!



CMC Golf Classic

2024

Participant Entry Form

Name: _____

Daytime Telephone: _____

Email: _____

Address: _____

City, State, Zip: _____

Club Affiliation: _____

HCP Index: _____

Home Course HCP: _____

Sponsor Name: _____

Shirt Size: _____

PLEASE RETURN THIS FORM BY FRIDAY, MAY 3rd TO:

Conway Medical Center Foundation

300 Singleton Ridge Road

Conway, SC 29526

or

harley.shelley@cmc-sc.com

843.347.8058

Please be sure to note any participant partners or participant team pairings.
